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# KEVIN CORCORAN

PRESIDENT

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## CONTACT

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## PERSONAL

Kevin Corcoran has been the President of GEMKO Information Group, LLC. since 2014. GEMKO is an I.T. and Business Consulting Firm that emerged from an accounting firm; presently affiliated with the Top 30 nationally ranked CPA firm, The Bonadio Group.

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## STRENGTHS

Kevin's core strengths are his abilities to focus his efforts on growing GEMKO's revenues and developing the business success of the company. He turns potential customers into valued clients with charisma and an unmatched upbeat and motivated personality.

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## EXPERIENCE

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With an extensive and comprehensive background in the sales and marketing fields, Kevin has helped to lead GEMKO to success not only in the Buffalo region but nationally. He brings 18 years of experience to GEMKO, including proven progressive business development, leadership, strategic sales, and financial management capabilities. He has a successful history of establishing business partnerships through the development of strategic goals, while managing diverse teams of staff to reach objectives.

## RESPONSIBILITIES

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Kevin's responsibilities range far and wide through the business - from pursuing leads, to helping plan out implementation timelines, to attending trade shows to market the business. As the President of GEMKO, his main responsibilities gravitate towards driving success and growth of the business. Therefore, traveling to conduct business deals and actively researching leads dominates the majority of his time. Kevin constantly manages business financials and nurtures a strong company culture.

## EDUCATION

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Kevin holds a Bachelor's of Arts Degree in Marketing and Business Management from Canisius College of Buffalo. He has used that education to propel himself into leading positions in each company he has worked for. His education coupled with his previous leadership positions, including experience as the Director of Sales and Marketing for a Fortune-500 Company, has enabled him to bring advanced financial management, sales, and marketing skills to our growing company.

## ACTIVITIES

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Kevin serves on the Board of Directors for the Depew-Lancaster Boys and Girls Club, mentoring the youth of his community and actively helping to fund the program through participating in fund-raisers and charities. He is also a dedicated coach of Travel Basketball and Baseball teams, travelling with the team and supporting the kids through wins or losses. As a Canisius Alumni, he remains loyal by being an active member of the Canisius College Coaches Circle. Kevin has been an active and involved member in his community for many years, and focuses on giving back to the future leaders of our world.

## INTERESTS

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Outside of work-related activities, Kevin loves to travel the world with his family, enjoys golfing, and is an avid fan of the Buffalo Bills.